

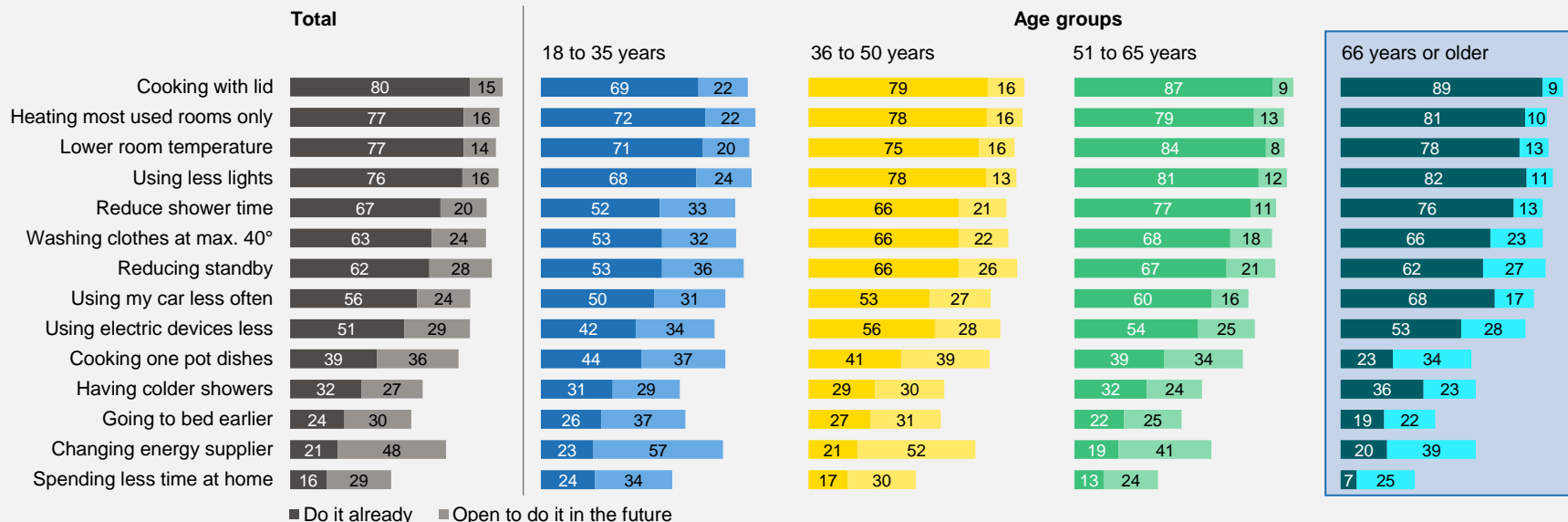
Germany



The older people are, the more specific measures they take – Almost everyone older than 65 years cooks with lid, reduces heating and light

Measures to reduce energy consumption

All respondents, in %



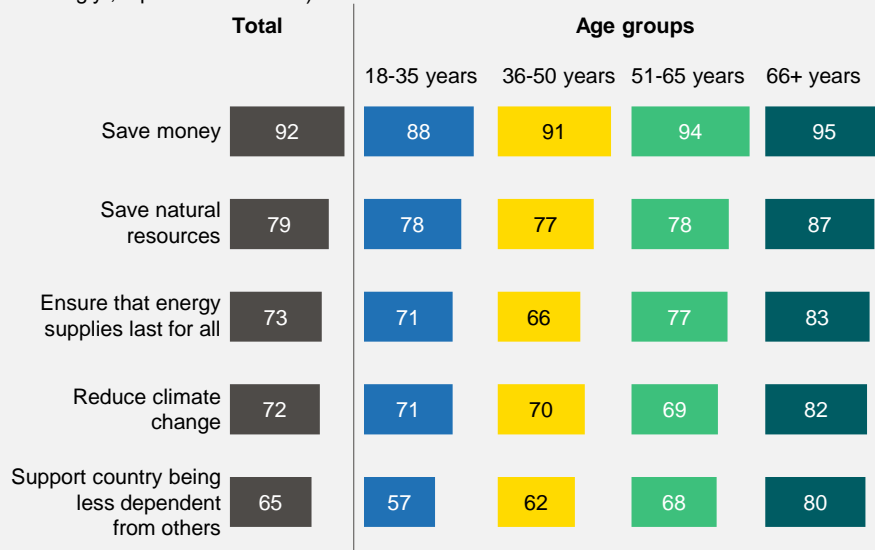
Question: F7 Which of the following measures do you or would you take to reduce your energy consumption?; **Base:** GER W1 Total n=1,000, 18-35 years n=296, 36-50 years n=257, 51-65 years n=290, 66+ years n=157; Response option "I do not do it and I am not open to reduce my energy consumption this way in the future" not displayed; **Source:** Statista 2023



Money, money, money: The main driver for saving measure is not the conviction to save the environment but rather financial ones

Motivators to reduce energy consumption

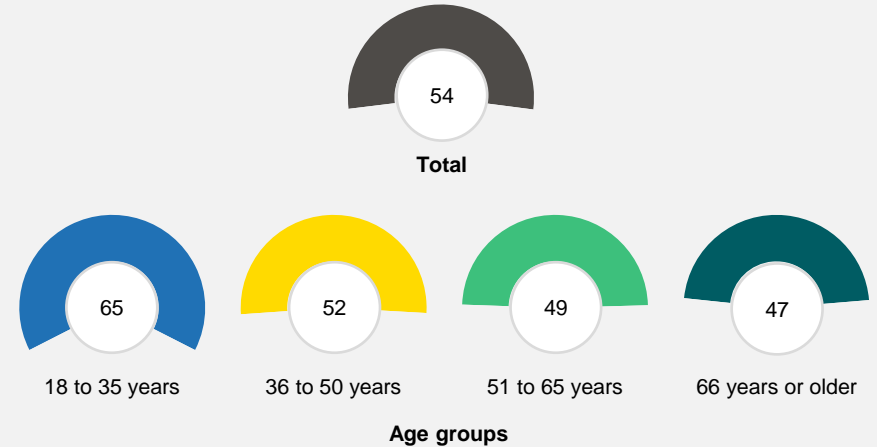
All respondents, in % (scale 1="Does not motivate me at all" to 4="Motivates me strongly", top 2 values shown)



Question: F6 To what extent do the following aspects motivate you to reduce your energy consumption?; **Base:** GER W1 Total n=1,000, 18-35 years n=296, 36-50 years n=257, 51-65 years n=290, 66+ years n=157; **Source:** Statista 2023

Expected savings from measures

Respondents who reduce energy consumption, in % (scale 1="Very little" to 4="Very much", top 2 values shown)



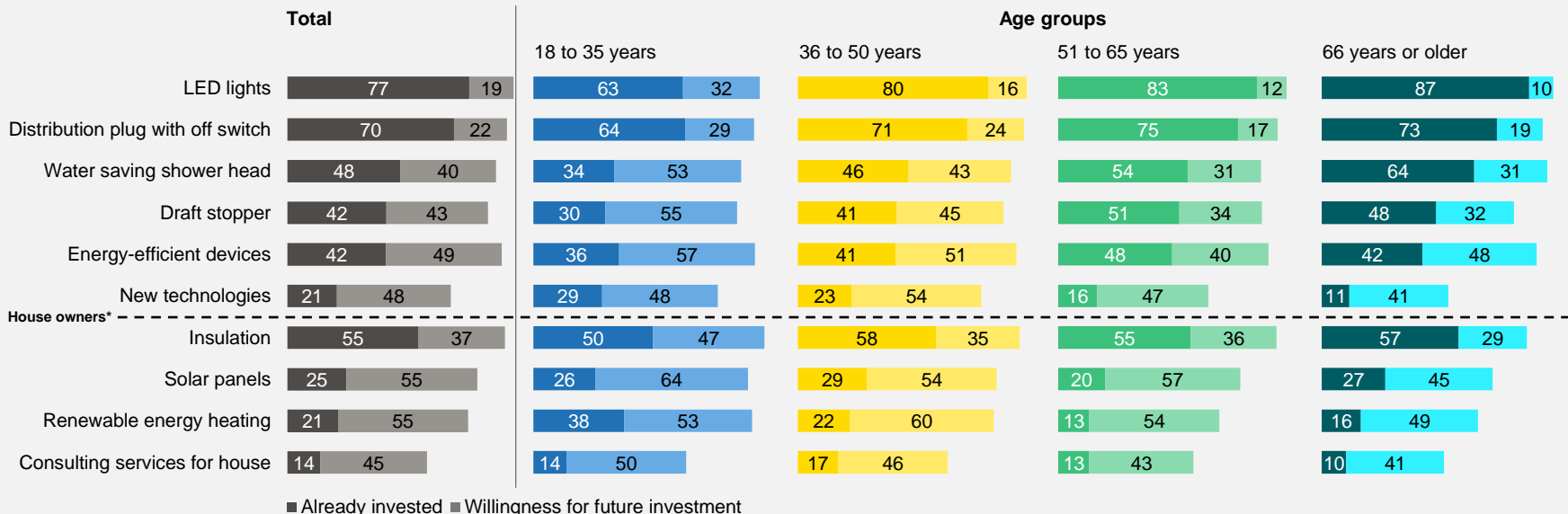
Question: F8 How much energy are you expecting to save with the applied measures compared to your usual behaviour?; **Base:** GER W1 Total n=960, 18-35 years n=281, 36-50 years n=249, 51-65 years n=280, 66+ years n=150; **Source:** Statista 2023



The older people are the better households are equipped with energy saving features – among homeowners these differences disappear

Investments to reduce energy consumption

All respondents, in %



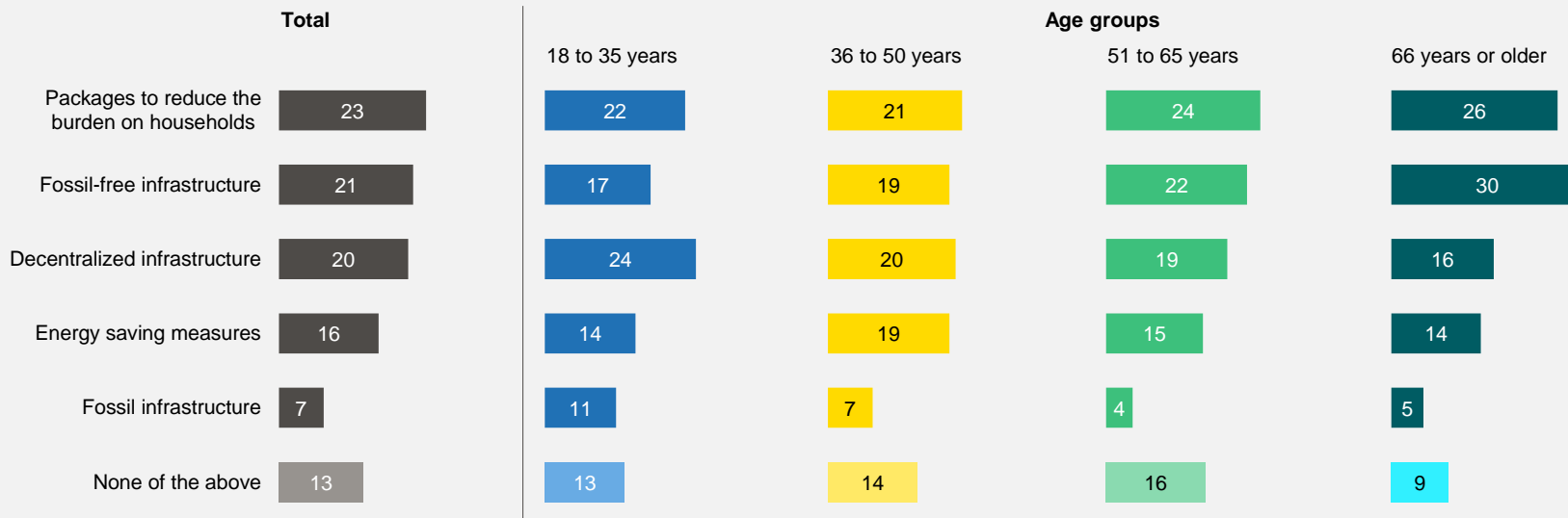
Question: F9 Which of the following innovations did you or would you invest in to reduce your energy consumption?; **Base:** GER W1 Total n=1,000, 18-35 years n=296, 36-50 years n=257, 51-65 years n=290, 66+ years n=157; *respondents who are house owners: Total n=282, 18-35 years n=58, 36-50 years n=83, 51-65 years n=92, 66+ years n=49; Response option "I would never make investments in this area" not displayed; **Source:** Statista 2023



To ease the financial burden, further measures by the government are preferred; Fossil-free and decentralized infrastructure are ranked 2nd

Preferred investment to reduce energy prices

All respondents, in %



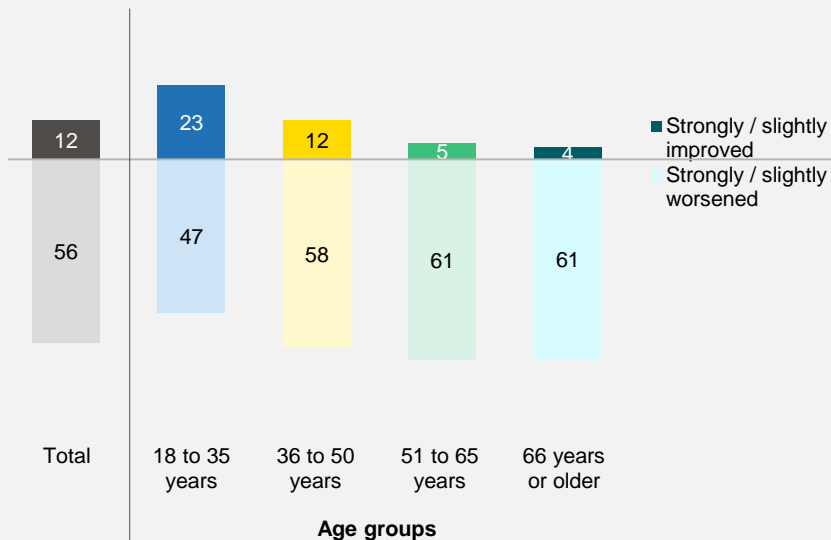
Question: F15 Which of the following investments by the government do you prefer to reduce energy prices?; **Base:** GER W1 Total n=1,000, 18-35 years n=296, 36-50 years n=257, 51-65 years n=290, 66+ years n=157; **Source:** Statista 2023



Due to the energy crisis the financial situation has worsened for more than half of the German population; Energy consulting is not established

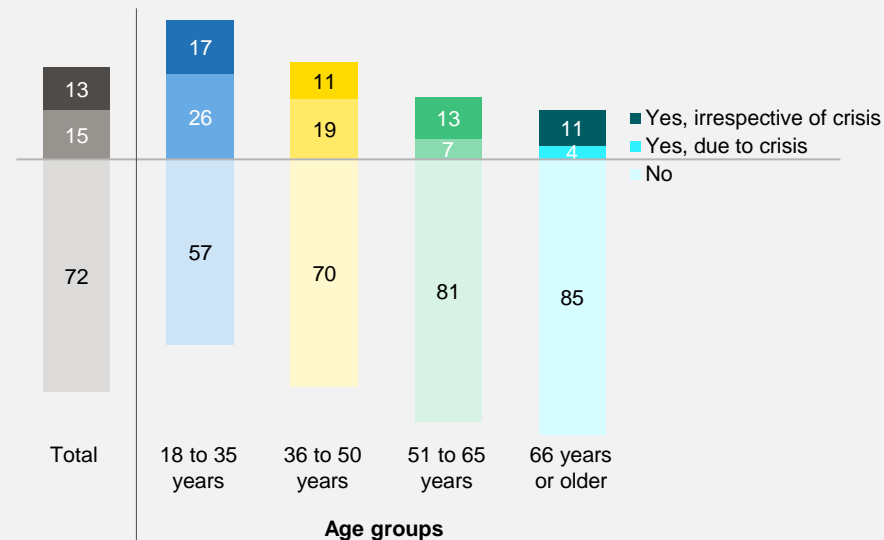
Change of financial situation due to energy crisis

All respondents, in % (scale 1="Strongly worsened" to 5="Strongly improved", top 2 values shown)



Usage of energy consulting

All respondents, in %



Question: F22 To what extent has your financial situation changed due to the energy crisis?; **Base:** GER W1 Total n=1,000, 18-35 years n=296, 36-50 years n=257, 51-65 years n=290, 66+ years n=157; Response option "unchanged" not displayed; **Source:** Statista 2023

Question: F23 Have you ever made use of an energy consulting?; **Base:** GER W1 Total n=1,000, 18-35 years n=296, 36-50 years n=257, 51-65 years n=290, 66+ years n=157; **Source:** Statista 2023