Sustainability Challenge powered by EDGE, Vattenfall in cooperation with Urban Impact

Terms and Conditions

1. **Sustainability Challenge**

   Global innovators are invited to apply for the Sustainability Challenge ("Sustainability Challenge") powered by EDGE Technologies GmbH ("the Organizer") as well as Vattenfall GmbH and Urban Impact Berlin GmbH (the latter two companies each as "Co-Organizer"). The purpose of the Sustainability Challenge is to seek a solution which combines technology and sustainability to enhance Vattenfall's new headquarter building in Berlin, developed by EDGE. The project aims to set the new standard for utilization of sustainable and impactful technologies in the building and by this boost its attractiveness and innovative profile for its users as well as for visitors.

2. **Eligibility**

   The solution can be a product/service/artwork/installation or else but needs to be at least in prototype stage or otherwise proven (not only concept). Where possible, please provide positive references.

   The suggested solution must have a visible or visualized impact with a clear message for inhabitants and visitors in order to entice their ecological behavior and awareness.

3. **Evaluation criteria**

   The suggested solution will be evaluated according to the following main criteria:

   1. **Behaviour change:** Encourages sustainable behaviour
   2. **Ecological impact:** Measurable ecological impact (e.g. CO_2 emissions reduction, energy savings, water savings, waste reduction, ...)
   3. **Feasibility:** for implementation and integration with existing features of the building

   Proposals receive extra points for meeting these additional criteria:

   4. **Interaction:** Interactively engages with users
   5. **Product quality:** Has a high level of design aesthetics and product quality
   6. **Maintenance:** Has low maintenance costs and efforts after installation
   7. **Economic savings:** Delivers a measurable improvement of long-term economics of the building (through cost savings, efficiency gains, etc.).
   8. **Scalability:** Solution and their positive impact could be scaled technologically and commercially (business model) to other building projects in the future.

4. Application Deadline

Applications for the Sustainability Challenge must be submitted in accordance with the formal requirements mentioned under Section 8 below at the latest by 2nd May 2021 at 11:59 p.m. (CET) via the Sustainability Challenge website at www.vattenfall.de/sustainability-challenge.

Applications submitted by other means and/or after the deadline will not be considered.

5. Reward

The winner(s) of the Sustainability Challenge will be given the opportunity, subject to feasibility, costs and other requirements, to have their solution(s) realized and implemented in the new building (Carré) and its plaza and thereby benefiting from the increased visibility of the solution(s), proof of concept (POC) and potential future business opportunities with Vattenfall and the Organizer.

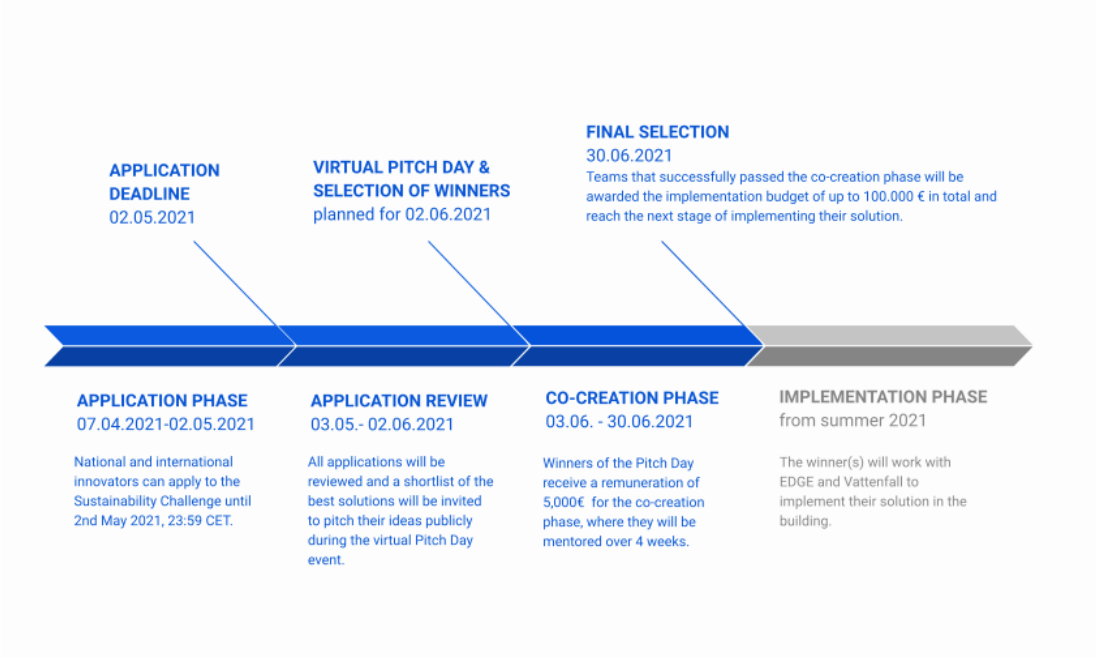
The realization and implementation of the winning solution(s) will be subject to a contractual arrangement to be entered into by and between the Organizer (and/or another company designated by the Organizer) and the respective winner. The Organizer does not assume any obligation, duty or liability to ensure that the winning solution(s) will in fact be realized and implemented.

The total budget for realization and implementation of the winning solution(s) is 100.000 € calculated against the total CapEx of the winning solution(s) and including any and all stipends and other remunerations to be paid in connection with this Sustainability Challenge to the participants. Should there be more than one winning solution, the budget will be distributed amongst the winning solution(s).

Applicants that win the Pitch Day event and enter into the co-creation phase (as described in Section 5 below), will be awarded a stipend of 5.000 Euro for the successful completion of the co-creation phase.

6. Timeline

The current timeline of the Sustainability Challenge is as follows:



The Organizer reserves the right to amend the timeline for any reason at any time. In this case, an updated version of the timeline will be published by the Organizer on the Sustainability Challenge Website.

7. Selection Process

Following a criteria check, the submissions will be subject to a fair and accurate assessment process carried out by an evaluation team selected by the Organizer ("Evaluation Team"). In the course of the evaluation of the submitted solutions, the Evaluation Team will apply a quantitative and qualitative evaluation system to the submitted solutions. As a result, the submitted solutions will be scored and ranked accordingly.

Applicants with the highest scores ("Finalists") will be invited to an online Pitch Day (as described under Section 6 above). According to the current version of the timeline, the online Pitch Day will take place at the beginning of June 2021. The Finalists will be invited to present at the online Pitch Day their solutions in form of a live pitch on a virtual stage. A jury selected by the Organizer (the "Jury") will determine one or more winners. The winner(s) will be announced at the end of the Pitch Day event and advance to the co-creation phase. During the co-creation phase, the winner(s) will be provided with more information on the building, its creators and operators as well as future users

in order to further adapt their solution(s) to realistic feasibility criteria of the building and develop a detailed project plan and budget.

The decisions of the Evaluation Team and the Jury will be final and cannot be challenged in court. Neither the Organizer nor the Evaluation Team nor the Jury assume any responsibility or liability with regard to the decisions.

The Organizers will publish the information about the winner(s) who will be entering the co-creation phase within five business days after the Pitch Day event on the Sustainability Challenge Website and in social media channels.

The results achieved during the co-creation phase will be evaluated by an internal expert team selected by the Organizer, which will then make a final decision on the use of the implementation budget of up to 100.000 € in total among the winner(s) as part of the implementation phase (as described under Section 6 above). This decision will be final and non-challengeable in court and neither the Organizer nor the expert team assume any responsibility or liability with regard to the decision.

8. Application

The application documents must be submitted via Typeform, linked to from the Sustainability Challenge Website, in English. All fields of the application form must be filled in with the corresponding information in text (or bullet points) form. Applicants will be provided with the opportunity to attach:

- a pitch deck in PDF-format (in English language);
- a high-resolution company logo (300 dpi) as a .jpg or .png file for publication on the Sustainable Challenge Website and in the documents.

Only complete applications received before the deadline will be considered for the Sustainability Challenge. After the application is submitted, an automatic confirmation of receipt will be sent to the applicants by email.

9. Language

English will be the prevailing language for the application and communication during the Sustainability Challenge. Presentations during the Pitch Day are to be held in English only. During the implementation phase communication can be carried out in German or in English.

10. Confidentiality

All documents submitted will be treated confidential and be made available to the Evaluation Team and the Jury only for the purpose of conducting the selection process. The Evaluation team and the Juries are bound to secrecy. The documents may also be shared with the Co-Organizers.

Applicants entering into the co-creation phase will be required to sign a Non-Disclosure Agreement and to treat all information as confidential and in a professional manner.

11. Copyright and Publication

The following information about the winner(s) of the Pitch Day event will be published for the purpose of public relations in connection with the Sustainability Challenge:

- name of the company and logo,
- basic information about the company
- industry area
- country of operation
- projects of the company in the form of a brief description
- brief description of the project idea

The applicant agrees to align all communication related to the Sustainability Challenge during the co-creation and implementation phase with the competition communications by the Organizer.

The applicant grants the Organizer and the Co-Organizers a non-exclusive, irrevocable, royalty-free, unrestricted in terms of content, time and location right to use all submitted materials for the purposes of this Sustainability Challenge, covering all types of known and unknown types of use. These types of use include, in particular, the right to make the material publicly available (e.g. on the Internet and/or on social media channels), to translate the material, to store the material on any available medium or in any databases and to reproduce the material in its entirety or in part (in print, online, or by other means). The applicant shall label the work of third parties separately and notify the Organizer and the Co-Organizers of the source. The Organizer and the and the Co-Organizers are entitled to sublicense and/or transfer these rights to third parties.

The aforementioned rights extend to the applicant's works submitted to participate in the Sustainability Challenge as well as other material submitted for the purpose of public relations, such as descriptions, photos, videos (final documents) and the applicant’s company logo.

The applicant hereby warrants that it may freely grant to the Organizer and the Co-Organizers the aforementioned usage rights in the materials (including its company logo) and that the materials are free of any third-party rights, in particular trademark rights, copyrights, patents, personal rights or other ancillary copyrights that may conflict with, prevent, or devaluate the aforementioned usage rights.

As a precautionary measure, the applicant indemnifies the Organizer and the Co-Organizers against any and all claims made by third parties that are asserted for alleged infringement of intellectual property rights.

12. Modification and Cancellation

The Organizer reserves the right, at its sole discretion, to modify, suspend or cancel the Sustainability Challenge if the Organizer reasonably concludes that the Sustainability Challenge cannot be performed as initially planned. In such case, the Organizer will make a public announcement regarding the modification, suspension or cancellation on the Sustainability Challenge Website.

13. Video and Audio recording

The Organizer and the Co-Organizers may publish photos, videos and audio recordings taken during the Sustainability Challenge online and offline events on their websites, on social media channels and on the Sustainability Challenge Website for the purpose of public relations and documentation either by themselves or via media and network partners. The applicant agrees to the publishing of the content listed in Section 11 above.

14. Liability

The Organizer shall be liable in the event of intent or gross negligence as well as in the event of damages resulting from injury to life, limb or health. In cases of slight negligence that does not result in the injury to life, limb or health, the Organizer shall only be liable for breaches of an essential contractual obligation, i.e. an obligation the fulfilment of which makes it possible to attain the goal of these Terms and Conditions and upon the fulfilment of which the applicant thus relies; however, in this event, the Organizer's liability shall be limited to the typical, foreseeable damages.

15. Final Provisions

These Terms and Conditions, as well as the execution of the Sustainability Challenge shall be governed exclusively by the laws of the Federal Republic of Germany. Exclusive place of jurisdiction shall be Berlin.

Contact

The Organizer:
EDGE Technologies GmbH
Rosenthaler Straße 40
10178 Berlin

Contact mail for general inquiries and participant requests:
sustainability-challenge@vattenfall.com