

Vattenfall's strategy is based on four strategic objectives

Leading towards Sustainable Consumption with focus on increasing customer centricity, building a strong position as a provider of decentralised energy solutions and promoting electrification and a climate smart society.

Leading towards Sustainable Production, which entails growth in renewables and implementing our CO2 roadmap to become fossil free within one generation.

Having High Performing Operations, which encompasses improving operational efficiency at our plants, in our networks and in our customer service centres through increased digitalisation and by cascading social and environmental responsibility throughout the value chain.

Having Empowered and Engaged People, which means being an attractive employer, promoting an engaging culture, and securing the right competence that reflects the diversity of society as a whole.