

Norfolk Zone Community Benefit Fund

Phase 3 - developing ideas with local knowledge and examples

Aylsham – 21st June 2023
Welcoming surrounding communities



VATTENFALL

Aims for this evening:

1. Meet people in your community who have shared interests and ideas that funding could support
2. Learn about Vattenfall's Community Benefit fund and the story so far, following two previous phases of engagement
3. Find inspiration from local organisations and groups who have benefitted from similar funds previously, and who share your interests in climate smarter projects for your community
4. Gain advice and tips from these guests to help shape your ideas into great projects, to leave long-lasting benefits for your communities
5. Any children attending this evening, will be helped to draw and talk about their own ideas for climate smarter living



Climate Smarter Community Living

6-8pm Wednesday 21st June Agenda

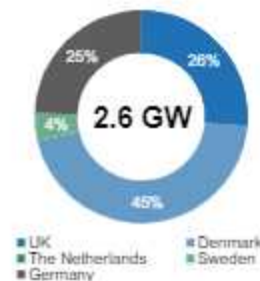
Time	Session
17:45	Arrivals
18:00	Welcome, introductions, quick recap
18:15	<p>Case study examples of funded projects from local experts, sharing insights like what inspired them to make their project a reality, how their projects are climate smarter and sustainable – good for local people and the planet; and providing a few key tips / learnings for community groups wanting to develop their own projects.</p> <ul style="list-style-type: none">- Matt Smith from North Walsham Play- Kurt Booth from Electric Vehicle Infrastructure – Norfolk County Council- Matt Willer from The Papillon Project
18:45	<p>Carousel conversations</p> <p>For the next hour, you will have the opportunity in groups to visit and talk about your projects and the themes of this workshop. Under the guidance of our expert speakers, and with like-minded people, you will be encouraged to progress your idea. What questions do you need to consider to strengthen your plans?</p> <p>After this evening we'd love you to have some actions in mind, that will help you and your community group move forward with, getting you closer to apply for funding, with a strong project.</p>
19:45	Reflections and Q&A
19:55	Next Steps – keeping in touch with the Norfolk Zone team
20:00	Thanks and Closing Remarks

Vattenfall offshore wind projects

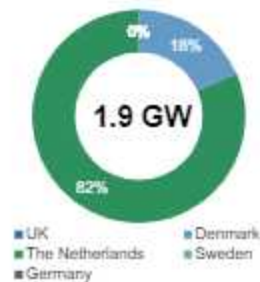
Geographical overview – Vattenfall offshore wind farms



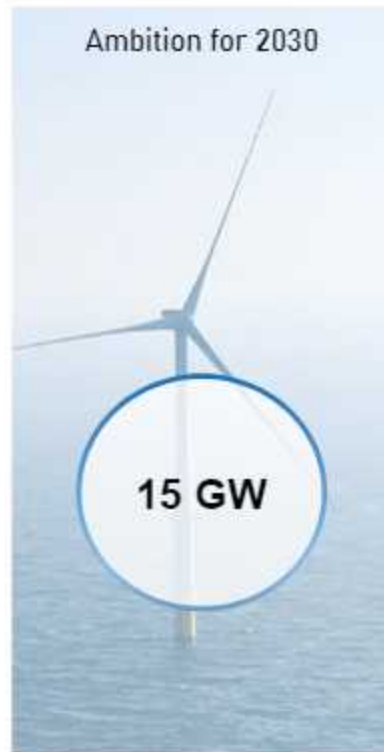
Assets in operation



Assets under construction



Ambition for 2030



Legend

- Norfolk Boreas site boundary
- Norfolk Vanguard site boundary
- Proposed offshore electrical cable for Norfolk Vanguard and Norfolk Boreas
- Proposed onshore electrical cable route for Norfolk Vanguard and Norfolk Boreas



£15 M
Over 25 years

At **£15 million over 25 years**, the Norfolk Zone Community Benefit Fund will be the highest value fund from an offshore wind farm zone supporting climate smart community initiatives in Norfolk to date.



Once established, **local people** will provide the management and appropriate governance to ensure the Norfolk Zone Community Benefit Fund will meet the interests and needs of beneficiary communities, over its lifetime.

VATTENFALL



Norfolk Zone Project Updates



Continuing to engage with all levels of education across Norfolk, from primary up to further education and university

Left – our 3DW programme in action with year 8s at Aylsham High School

Successful Supply Chain events such as the Southern North Sea Conference at the end of May this year, following agreed contracts with our Tier 1 contractors regarding construction of the Norfolk Zone.



SNS 2023

6 Tier One suppliers joined Vattenfall at the event executing 211 supply chain meetings

Industrial Emissions Face Mist raises £3500 in auction for local Norfolk charity

6 speakers across the two day conference

The story so far: Phase 1

Our initial dialogue – “Give my View”



We received
1,499 responses



of people are positive
about Norfolk's leading
role in delivering green
power - particularly from
offshore wind.

The following were the top reasons selected as the
main benefits of developing offshore wind off Norfolk:



Maintaining the
region's leading role in
the green energy
industry



Climate action



UK home grown,
secure energy supply



Green jobs

The story so far: Phase 2

Localised workshops



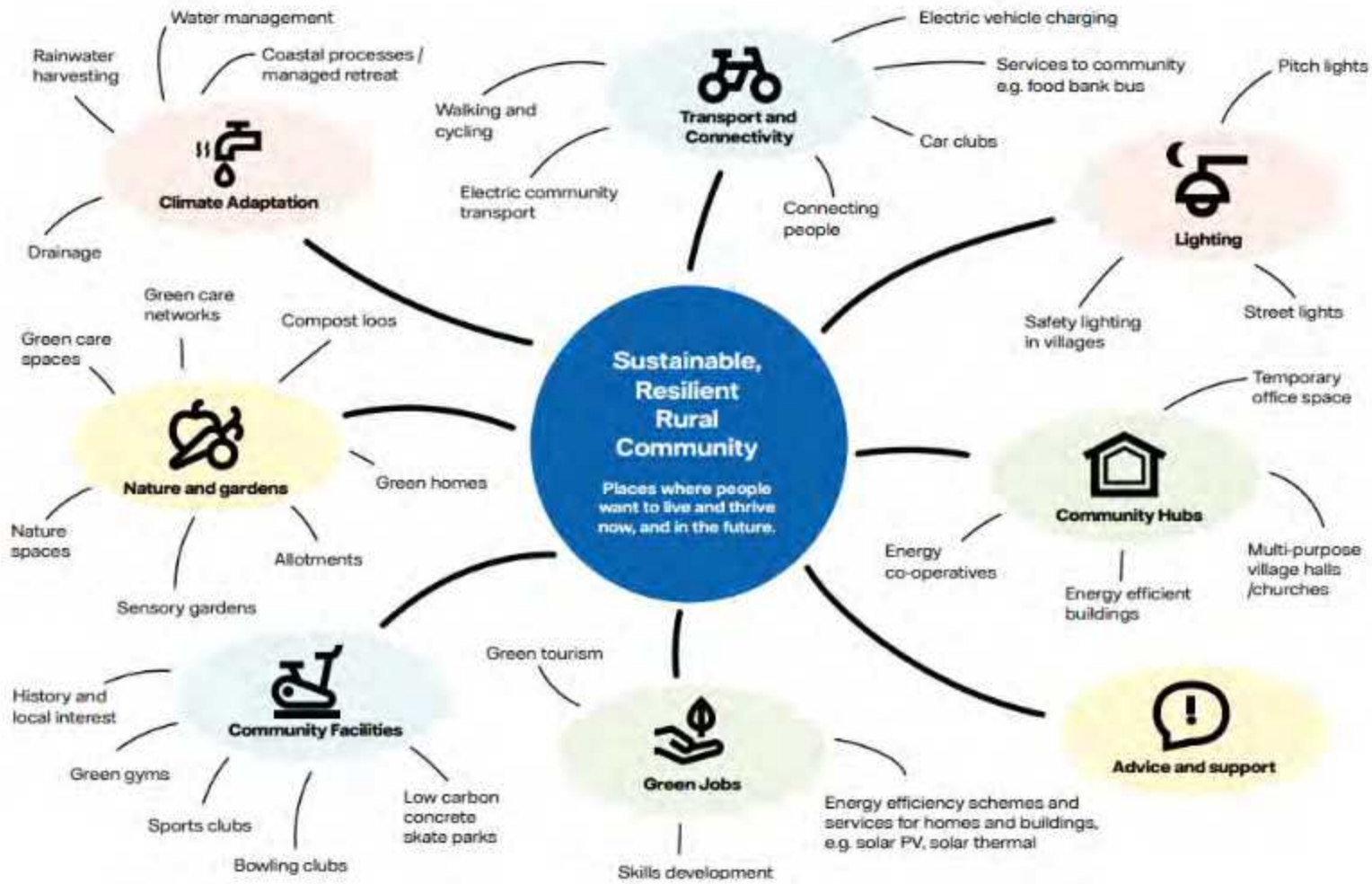
Between January and August last year, we held 6 localised workshops in the towns and villages on the map, inviting surrounding parishes too.

Attended by over 110 people, these were valuable meetings to introduce the fund to you, but also for us to understand further the sorts of projects likely to be submitted.

You can read a report from each of these meetings and a summary of the story so far on our website here:

[Norfolk Zone Community Benefit Fund - Vattenfall](#)





Phase 3 meetings:

- **Necton 6 June – Community Hubs, Community Facilities, Lighting, Nature & Gardens**
- **Reepham 7 June – Community Hubs, Transport & Connectivity, Lighting**
- **North Walsham 13 June – Community Hubs, Advice & Support, Green Jobs, Nature & Gardens**
- **Happisburgh 15 June - Community Hubs, Transport & Connectivity, Nature & Gardens**
- **Dereham 19 June – Green Jobs, Climate Adaptation, Transport & Connectivity**
- **Aylsham 21 June - Transport & Connectivity, Nature & Gardens, Community Facilities, Advice & Support**



So far...

Phase 1 - Summer 2021

Phase 2 - throughout 2022

Phase 3 - from summer 2023

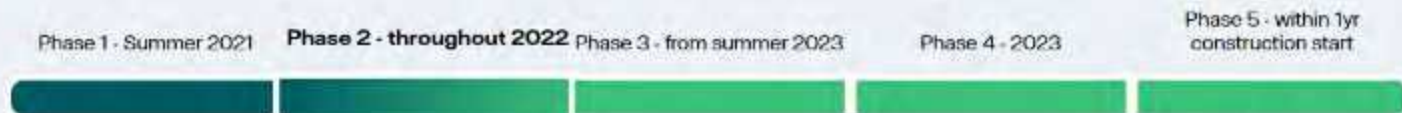
Phase 4 - 2023

Phase 5 - within 1yr
construction start

Initial region-wide survey to establish current attitudes.

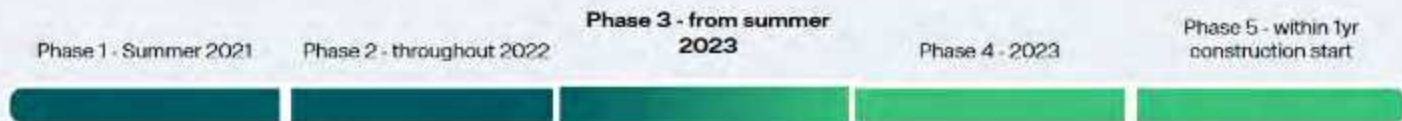
1500 participants gave their views.

So far...



A series of local workshops to begin identifying community-specific ideas have been completed. Please see reports on website.

Currently...



Thematic workshops to develop potential projects, based on local interests and needs.

Next stages...

Phase 1 - Summer 2021

Phase 2 - throughout 2022

Phase 3 - from summer 2023

Phase 4 - 2023

Phase 5 - within 1yr
construction start

Defining fund criteria and consideration of appropriate administration
to ensure the fund is responsive to local interests and needs.

Next stages...



Establishing fund governance, including recruitment of local decision-making panel. Community Benefit Fund ready to accept applications.

Themes we are exploring this evening



Community Facilities

Guest speaker:

Matt Smith –

North Walsham Play



Transport and Connectivity

Guest speaker:

Kurt Booth –

Electric Vehicle Infrastructure
– Norfolk County Council



Nature and Gardens

Guest speaker:

Matt Willer –

The Papillon Project

North Walsham Play

Community Facilities in North Walsham



North Walsham Play

Introduction



Who are North Walsham Play?

- Registered Charity
- Volunteers only / no salaries
- Very low cost base
- For the community
- Non-political
- Grant maker, Designer, Consultation body

What have we done...



Woodville Play Park

An aerial photograph of a circular play park with a dark rubber safety mat. The park features a central circular area with a yellow and blue play structure. Surrounding this are various play equipment including colorful circular and rectangular platforms, a small bridge, and a climbing frame. Several children and adults are visible playing on the equipment. The park is bordered by green grass and trees.

Our first ever park

First piece of wheelchair accessible equipment
ever installed in North Walsham

£50,000



Memorial Park Play Area

Largest single play park to date

Castle and Pirate theme

Go to destination in North Walsham!

Fully inclusive play park

£110,000





An aerial photograph of a skate park under construction or recently completed. The park features a large, light-colored paved area with various ramps and bowls. A large, irregular white text box is superimposed on the left and center of the image, containing text about the project. The surrounding area includes green grass and some trees at the bottom.

North Walsham Skate Park

Our biggest project!

£210,000

State of the art Skate Park with double bowl

LED Flood light installed 9 months later - £41,000



Trackside Play Park

New equipment replaced two very old pieces of equipment

£85,000

Mixture of equipment for all age ranges



And.....

North Walsham Eco-Gym





The Eco-Gym

- First of its kind in Norfolk
- 13 pieces of equipment
- 4 Energy Generating pieces of kit – Exercise and charge!
- Recycled materials used for safety surfacing
- UK manufactured and supplied



- Able to charge any USB device whilst you exercise – just bring the cable with you



Download the 'TGO Activate' App to interact with our ECO GYM equipment and log, track & share your fitness data easily with the app dashboard.

tgo the great outdoor gym company

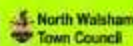


Opened at
North Walsham
Memorial Park

Proudly fundraised & opened in August 2019 by North Walsham Play and North Walsham Town Council with grants by The Postcode Lottery, Sheringham Shoal Community Foundation and North Walsham Round Table



North Walsham Play



Have a question? Call 01263 814000 or email info@northwalshamplay.co.uk or visit our website www.northwalshamplay.co.uk

or visit our website www.northwalshamplay.co.uk



FREE!

NEW!

OUTDOOR
ECO
GYM

NEAR YOU!





GET ACTIVE & HEALTHY THE SMART WAY AT OUR NEW OUTDOOR ECO GYM

@ NORTH WALSHAM MEMORIAL PARK



The New Eco Gym at North Walsham is right in the heart of North Walsham. That too will be used this outdoor gym has equipment to provide a full body workout in a place that's just you. And it's free. It's the perfect of equipment generate electricity when it use which can be used to charge your portable device (please bring a USB lead with you). Please enjoy this amazing resource!

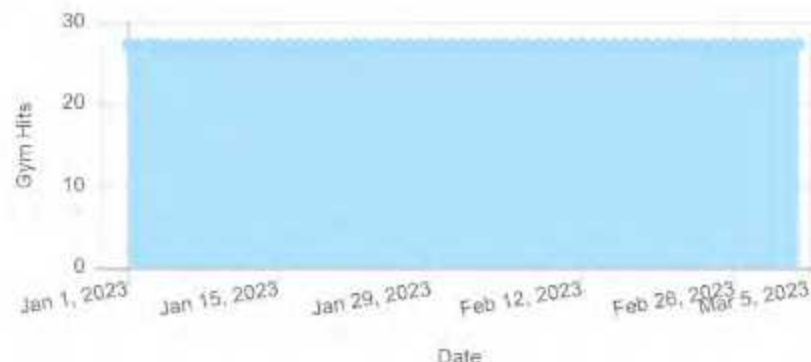


North Walsham Play



User Statistics & Progression Charts

Year to date ▼



Countries

England 100%

Age

< 18 20.9%
 18 - 34 32.6%
 35 - 50 18.6%
 51 - 69 23.3%
 70 + 4.7%

Ethnicity

White 73.08%
 3.85%
 Black African 1.92%
 Black Caribbean 1.92%
 None of these 1.92%

Gender

Female 65.1%
 Male 32.6%
 2.3%

Postcodes

North Norfolk, East of England 7.69%
 North Norfolk, East of England 3.85%
 North Norfolk, East of England 1.92%
 North Norfolk, East of England 1.92%
 North Norfolk, East of England 1.92%

Future plans

- More gyms in more parks
- More play equipment across the community
- More engagement with stakeholders

Any questions

Thank you for listening



www.nwplay.co.uk



www.facebook.com/NorthWalshamPlay

Transport and Connectivity

Norfolk County Council Transport Initiatives

Alexander Cliff
Highway Network and Digital Innovation Manager

Kurt Booth
EV Infrastructure Project Engineer

19 June
2023



Funded by
UK Government

Travel
Norfolk
Travel smart

 **Norfolk**
County Council

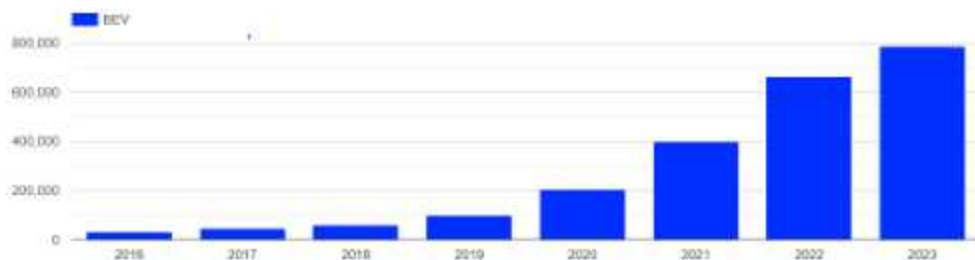
netzero
Norfolk



Background

- Several government commitments to limit global warming to within 2°C, but already approaching 1.5°C!
- Transport accounts = ~27% of greenhouse gas emissions in the UK, most from cars/taxis.
- From 2030, no new petrol and diesel cars in the UK (hybrids from 2035)
- Sales of EVs have increased rapidly. In December 2022, 32% of new car sales were battery electric vehicles.
- Still a long way to go - EVs represent ~5% of the overall car market.

Cumulative number of battery-electric cars in the UK (2016 to date)



Source: SMMT, May 2023

Norfolk EV Strategy

- ✓ Accelerate charge point deployment
- ✓ Review Fleet
- ✓ Collaborative working
- ✓ Update parking & design standards
- ✓ Explore wider measures
- ✓ Promotional activities and awareness raising

Norwich On-Street Charging Pilot Project



- Over 40 chargepoints on residential streets around Norwich
- First scheme of its kind in the county
- Targeting charging need in areas where there is a lack of driveway parking
- Pilot project

Norfolk Broads

- Working with the Norfolk Broads Authority on 'Electrify the Broads'
- Innovative dockside dual-purpose charging
- Focus on providing chargepoints for holiday makers with EVs as well as chargepoints for electric boats



Electric Buses in Norwich



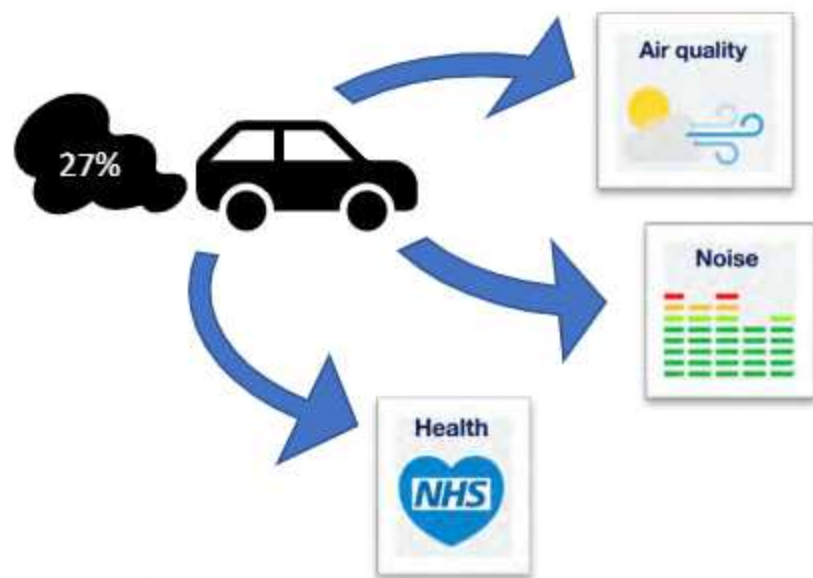
- Over 70 electric buses to replace existing buses in Norwich over the next year, starting the end of this summer
- Partnership with First Bus for bid, funded by Department for Transport
- Will see over half of First bus fleet converted to electric, with Roundtree Way depot fully electrified.

Survey results – hot off the press!

- Recent public survey carried out in Norfolk - 405 responses
- For all respondents - **chargepoints at destinations** was equally as important as having **chargepoints at/near home**.
- For users without a driveway - access to **chargepoints near to their homes** was the single most important issue when considering owning an EV.
- For people that wanted to change to EVs - the top 3 factors that were important to them were **easy payment methods**, **transparent tariffs** and **speed of charging**.
- Common theme through this is - **chargepoints**.



The Dilemma...



There aren't enough electric vehicles out there yet to make it worthwhile for my business to provide and maintain chargepoints

There's no point me getting an electric car until there are more public chargepoints that I can use



What is Plug-In Norfolk?

A community-based public charge point network that will benefit both EV drivers and EV charge point hosts, such as parish councils.

Benefits for EV drivers

- A network of EV chargers that all work in the same way
- Knowledge and confidence in a local EV charging network that is reliable and looked after
- Access to a dedicated customer support helpline for assistance with using charge points
- EV chargers based in the heart of communities and destinations, where people are living and visiting.

Benefits for Chargepoint Hosts

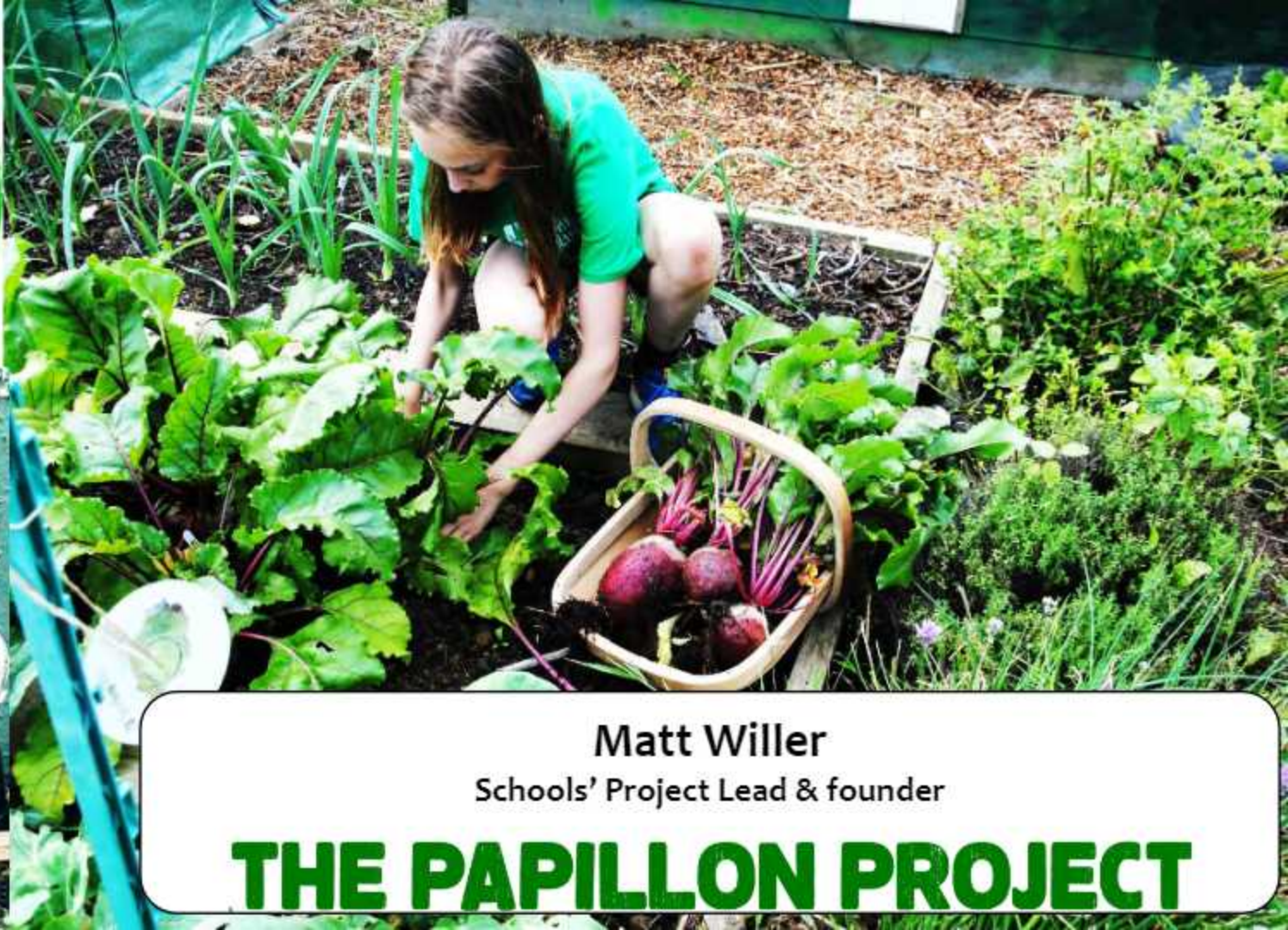
- Being part of a wider community network of chargepoints
- Adding value to their local community by providing for EV drivers' needs
- Reduced/no maintenance costs
- No administration requirements
- All maintenance and customer support will be provided by a third-party
- Countywide publicity of the chargepoint network led by Norfolk County Council

Eligibility for the scheme

- Publicly accessible off-street car parks in the heart of communities;
 - Near to local amenities/attractions and/or
 - Near to residents with no off-street residential parking – flats, terraced houses
 - Preference for village halls, community centres/establishments, businesses will be considered too
- Lack of existing chargepoint provision in the area
- Space for providing at least two car parking spaces
- Existing electricity supply with spare capacity for a 7-22kW charger
- Unrestricted access 24 hours a day, 7 days a week

Thank you for listening

Any Questions?



Matt Willer

Schools' Project Lead & founder

THE PAPILLON PROJECT

In a nutshell...

The Papillon Project is an educational charity (1189383) that promotes sustainable living and environmental awareness for young people.

It's our continued privilege to work with secondary schools, sixth-form colleges and Pupil Referral Units in Norfolk to inspire young people to grow their own food for themselves and their local community. It is our very dedicated mission to help rehearse the next generation to know how to grow their own food so we can all start to live in a world that is greener and far more sustainable.



And an array of additional programmes to enrich the work of the charity too...



Examples from the 30+ school we work with from across Norfolk





Who do we work with?





R Reepham
High School
& College





R Reepham
High School
& College





May 2023

Reepham
High School
& College







itv NEWS
ANGLIA





CITY ACADEMY NORWICH

January 2020



CITY ACADEMY NORWICH

July 2021



CITY ACADEMY NORWICH

June 2023

CITY ACADEMY NORWICH

June 2023



CITY ACADEMY NORWICH

June 2023





BROADLAND
HIGH





BROADLAND
HIGH







KING'S LYNN ACADEMY



KING'S LYNN ACADEMY



KING'S LYNN ACADEMY



KING'S LYNN ACADEMY



FAKENHAM
ACADEMY



FAKENHAM
ACADEMY



FAKENHAM
ACADEMY



We love to
UPCYCLE!



VATTENFALL 





Why is it important?



Learning important life skills



It's extremely important that the next generation know where their food comes from and how they can grow food for themselves.

It's good for the environment

If we can all grow our food locally to where we live and work, this would be a major contribution to combating climate change.



It's good for the environment



If we can all grow our food locally to where we live and work, this would be a major contribution to combating climate change.



It's good for mental health



It's proven that spending time outside is extremely good for our mental wellbeing



WE can
AND
will CHANGE
THE
WORLD



Thank you
again for
listening to
my
presentation
and for the
opportunity
to speak to
you about
The Papillon
Project.



Points of contact:

Website: www.thepapillonproject.com

Email: info@thepapillonproject.com

Facebook: @thepapillonpro

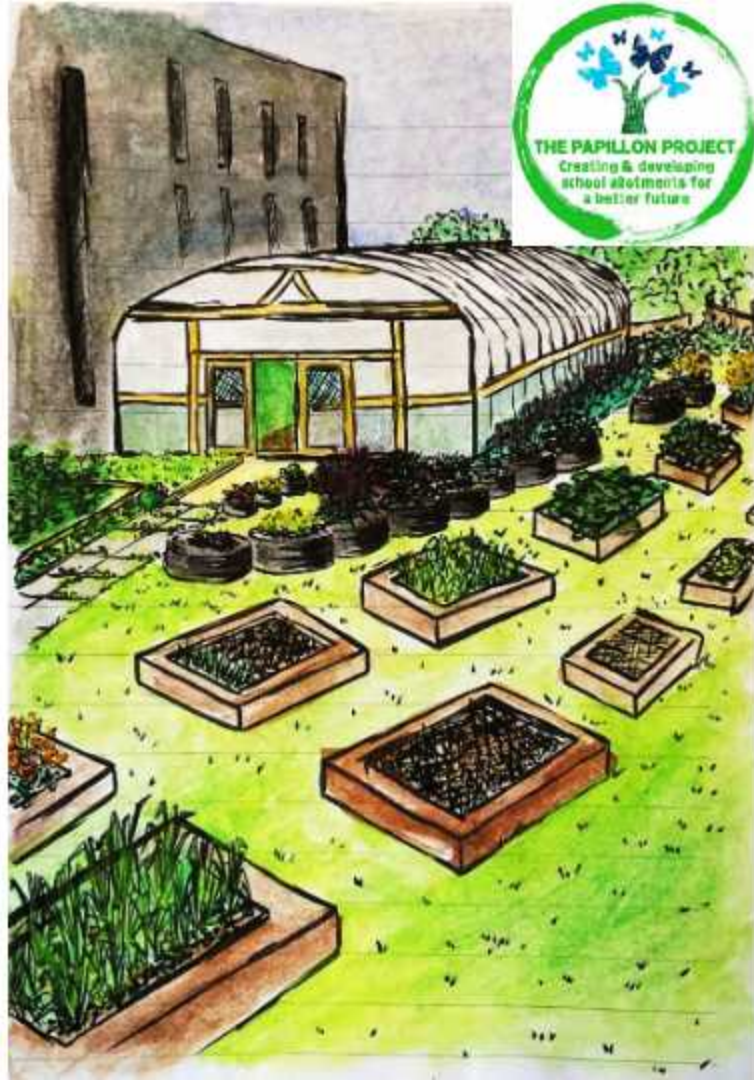
Twitter: @ThePapillonPro

Instagram: @thepapillonproject



The official newsletter of The Papillon Project
Sharing news about our work in schools across Norfolk

VATTENFALL



Workshop "Carousel"

For the next hour, we invite you to visit each carousel station for around 20 minutes per topic. Thinking about projects in your community, under these broad themes, consider together:

- **List project ideas / options**
- **What lasting benefit(s) can the project offer your community?**
- **Who will be the users and beneficiaries? Is there broad local support / interest already? How can that be enhanced?**
- **Are there other potential funders / supporters who can help (match funding / advice / facilities)?**
- **Is the project self-sustaining over the long term?**
- **Are any special permissions (planning) required, feasibility studies or business plans?**



A photograph of white laundry, including sheets and towels, hanging on a clothesline outdoors. The laundry is secured with wooden clothespins. The background shows green foliage and a blue sky with light clouds. The word "Questions" is superimposed in the center in a bold, black, sans-serif font.

Questions

Thank you for coming!

Keep in touch:

For more about the Community Benefit Fund
and our previous reports:

[Norfolk Zone Community Benefit Fund – Vattenfall](#)

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