





South Kyle Community Insight Report

South Kyle Poll on Community Investment

18.09.20 - 16.10.20



Device Breakdown

18.09.20 - 16.10.20



70% Mobile

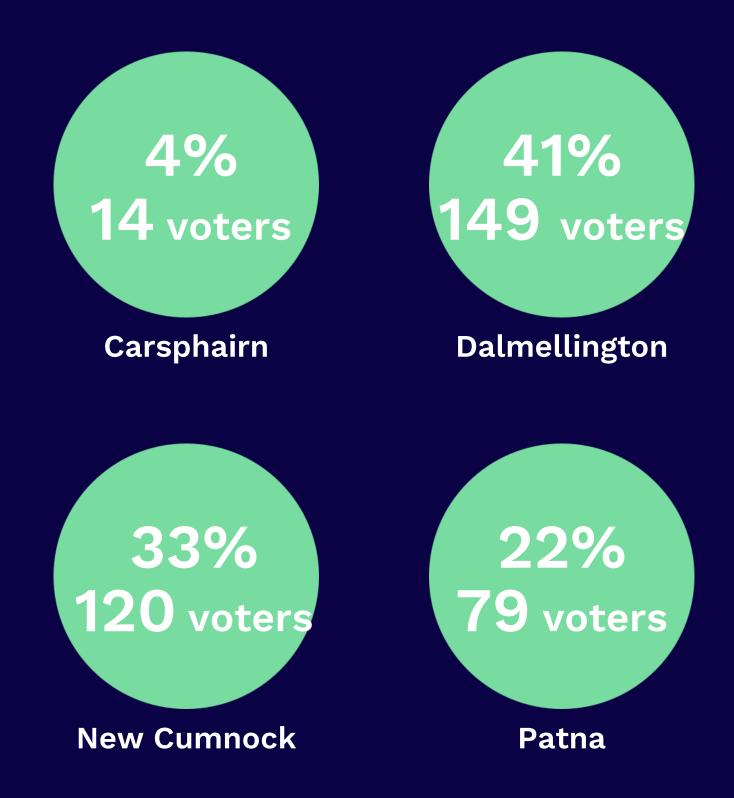


17%
Tablet

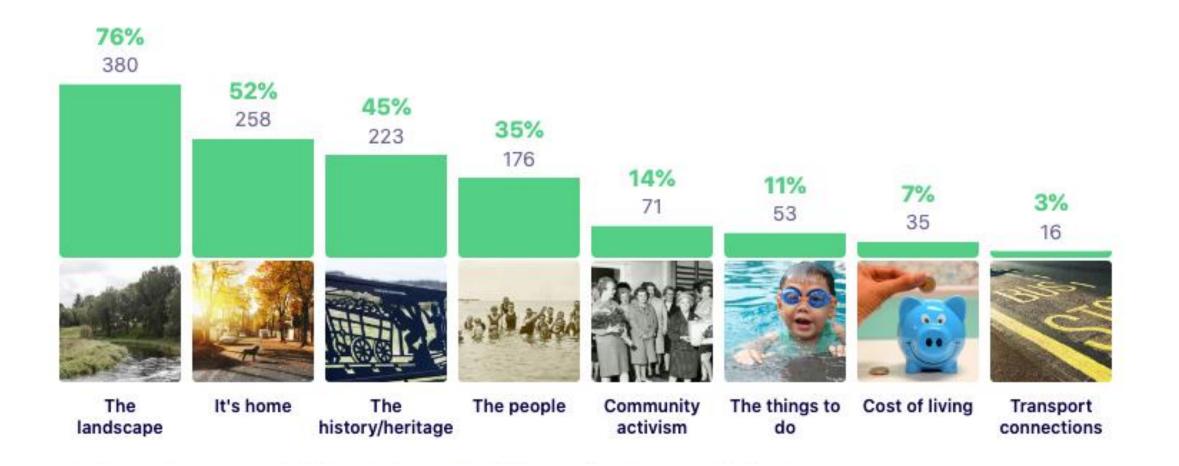


13%
Desktop

Relationship to area (of those who answered this question)



What do you like most about your community?



In your area, what would you like to see more of?

Jobs and training was top across the board in all communities except Patna, where it came second to sports and leisure activities



Please indicate your age range

43% of respondents were under 45 – part of the aim of digital engagement was to try and reach younger parts of the community who might not participate in traditional engagement such as meetings at the village hall



What are the barriers to the South Kyle communities becoming fossil free? Pick 4



Would you like to help shape South Kyle's community benefits?



54 people expressed an interest in shaping the fund

138 comments: wide range of input with ideas for spending and distribution as well as feedback on the windfarm

Headlines by Community

Dalmellington

149 voters from a population estimated at 1,047 (14%) 74% of respondents were of working age

Top four 'more ofs' sought were:

- Jobs & Training 63%
- Sports & Leisure Activities 51%
- Things to do for teenagers 35%
- Local tourism 34%

Dalmellington respondents saw the biggest barrier to fossil fuel free living as plastic waste.

New Cumnock

120 voters from a population estimate of 2,652 (5%)

New Cumnock and Dalmellington had very similar answers overall 73% of respondents were of working age

Top four 'more ofs' overall:

- Jobs & Training 61%
- Sports & Leisure Activities 46%
- Things to do for teenagers 33%
- Local tourism 33%

New Cumnock respondents saw the biggest barrier to fossil fuel free living as how our buildings are heated.

Patna

79 voters from a population estimated at 2,179 (4%) 88% of respondents were of working age

Results showed a strong focus on young people; and the only community to choose events as a key issue.

Top four 'more ofs' sought were:

- Sports & Leisure Activities 47%
- Community Events 42%
- Things to do for teenagers 42%
- Things to do for the under 13s 36%

Patna respondents saw the biggest barrier to fossil fuel free living as how our buildings are heated

Carsphairn

Slightly different headlines to the other areas Small number of participants (14) – and much smaller community (population 186) (8%) 64% of respondents were of working age

Top 4 'what do you want to see more of' looked slightly different to the overall picture:

- Affordable Housing (57%)
- Local Tourism (42%)
- Jobs or Training (36%)
- Sports & Leisure Activities (29%)

Carsphairn respondents saw the biggest barrier to fossil fuel free living as 'How we get around'

Emerging themes

All of the topics were important to the respondents, and reflect the most recent Community Action Plans which the polling options were based on

Connection to the landscape, history and heritage emerging from things people love most about their community

Top three 'more ofs' overall

- Jobs & Training
- Sports & Leisure
- Things to do for teenagers

While there are clear commonalities across the area, important not to lose sight of different priorities for the individual communities - distinctive wants and needs

What next?

- Introduction to South Kyle and Community Investment Funds Online engagement (Pre Christmas)
- Thematic sessions on tourism & heritage, assets, affordable housing and session for young people (early 2021)
- Formation of a working group to help shape the Community Investment Fund (early 2021)



Questions?

Get in touch.....

Community Investment Fund questions?
Contact Suzy @ Foundation Scotland
South of Scotland Communities Team Manager
suzy@foundationscotland.org.uk

South Kyle windfarm construction or operational questions?

Contact Carol @ Vattenfall Regional Liaison Officer carol.kane@vattenfall.com

FAQs and other info on the website at www.vattenfall.co.uk/southkyle